

HOLOMOC

Product & Services

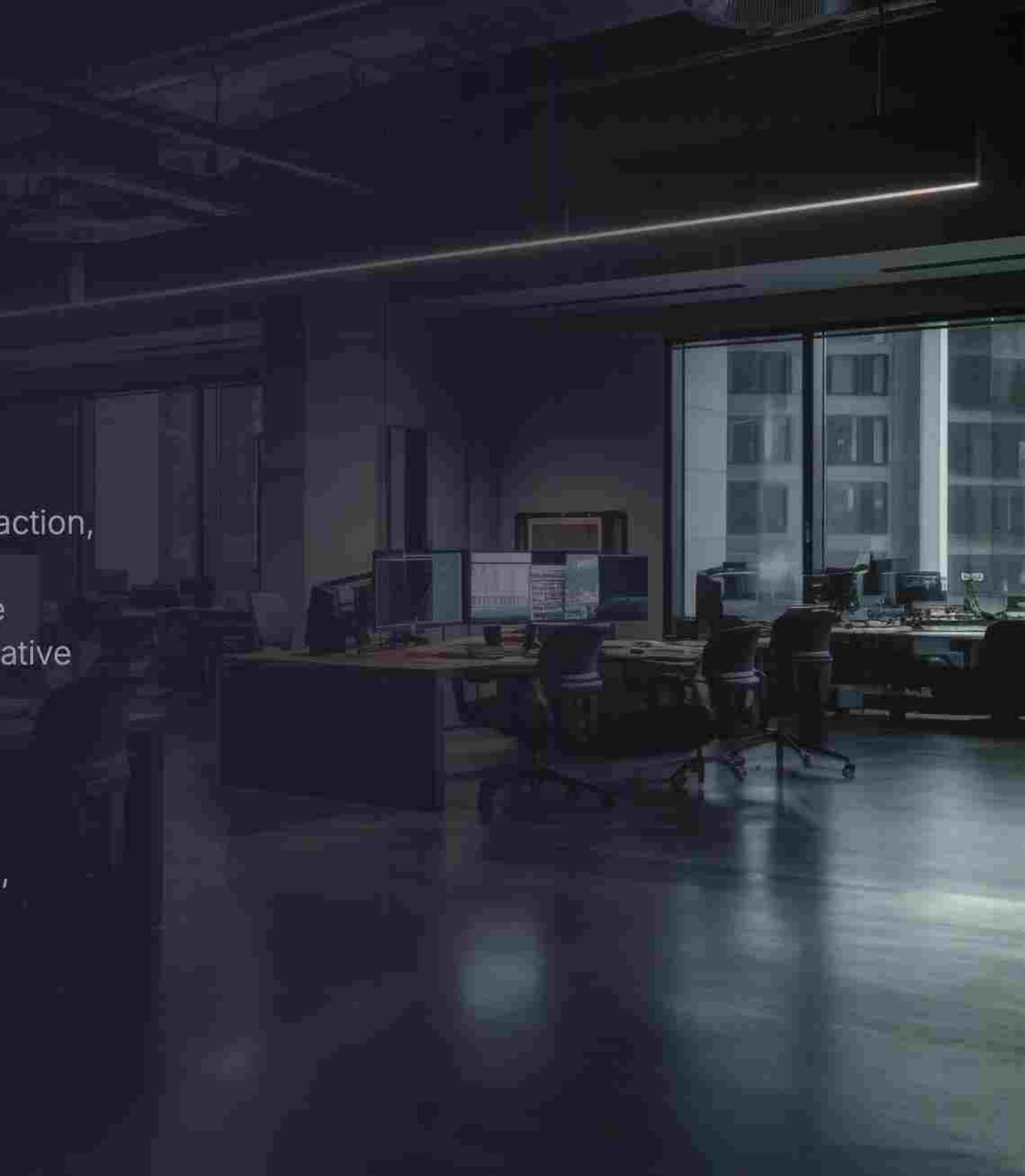
ABOUT **COMPANY**

Holomoc is an Immersive Technologi Integrator

Holomoc designs immersive media experiences that transform physical spaces into an immersive living environment.

Our line of work blends technology, creativity, and human interaction, crafting projection mapping, interactive systems, holographic displays, and spatial media that capture attention, communicate meaning, and put people on the edge of their seats with imaginative visuals.

From concept and creative development to system design, implementation, and revitalization, Holomoc delivers end-to-end immersive solutions tailored to the needs of brands, institutions, and public spaces



CATEGORY

Event & Activation

Interactive, game-based experiences that drive engagement, participation, and brand recall

3D & Hologram

3D and holographic experiences that bring digital content to life in physical space.

Interactive Display

Digital display solutions for clear communication, intuitive guidance, and engaging spatial experiences.

Virtual Reality Solutions

Immersive digital experiences that enable interaction in virtual and augmented environments.

Projection

Immersive large-scale projections designed to captivate audiences and enhance storytelling.

AI Solutions

Immersive Experience with Conversational AI systems that enhance interaction, personalization, and automation.



OUR BEST *WORKS*

- Planetarium Dome Projection, & Content (*Planetarium Jakarta*)
- Virtual DJ Gear & Car Projection Mapping (*Mercedes Benz*)
- Soekarno-Hatta Int'l Airport FIDS & Wayfinding (*Angkasa Pura II*)
- All-New Kia Picanto Car Projection Mapping (*KIA*)
- Stage Mapping at IBM Launch Event (*IBM*)
- Animation & Projection Mapping for Brand Activation (*Aqua*)
- VR Driving Simulator at GIIAS (*Daihatsu & Honda*)
- Customer Experience Interactive Room (*Nestle*)
- Interactive Exhibition Installation (*Tropenmuseum Netherlands*)



OUR CLIENTS

People We've Worked With.



PRODUCT & *SERVICES*

EVENT & ACTIVATION

Interactive game-based solutions designed to increase audience engagement and participation in events, exhibitions, and branded environments. These experiences encourage visitors to interact actively, creating memorable moments that support brand visibility, engagement, and recall

Immersive Games

Games that combine digital visuals, space, and interaction to create deeper, immersive experiences.

Suitable for:

- > Large-scale events
- > Themed exhibitions
- > Experiential brand campaigns

Immersive games help audiences feel fully involved in the experience, leaving a lasting impression.



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Brand Activation Games

Interactive games created specifically to support brand activation initiatives.

These games are designed to:

- > Encourage participation and interaction
- > Communicate brand messages in a fun and engaging way
- > Create positive emotional connections with audiences

Often used at exhibitions, roadshows, and promotional events.



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Full Interactive Game Setup (For Renting)

Ready-to-use interactive games available for short-term events and activations.

A practical solution for:

- > Attracting visitors to booths or event areas
- > Activating spaces quickly without long development time
- > Adding interactive elements to events

Ideal for clients who need efficiency while maintaining strong audience engagement



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Custom-Made Activation Games

Tailor-made interactive games developed to match a brand's campaign goals and audience profile.

Designed around:

- > Brand identity and messaging
- > Event objectives or promotional themes
- > Desired level of interaction

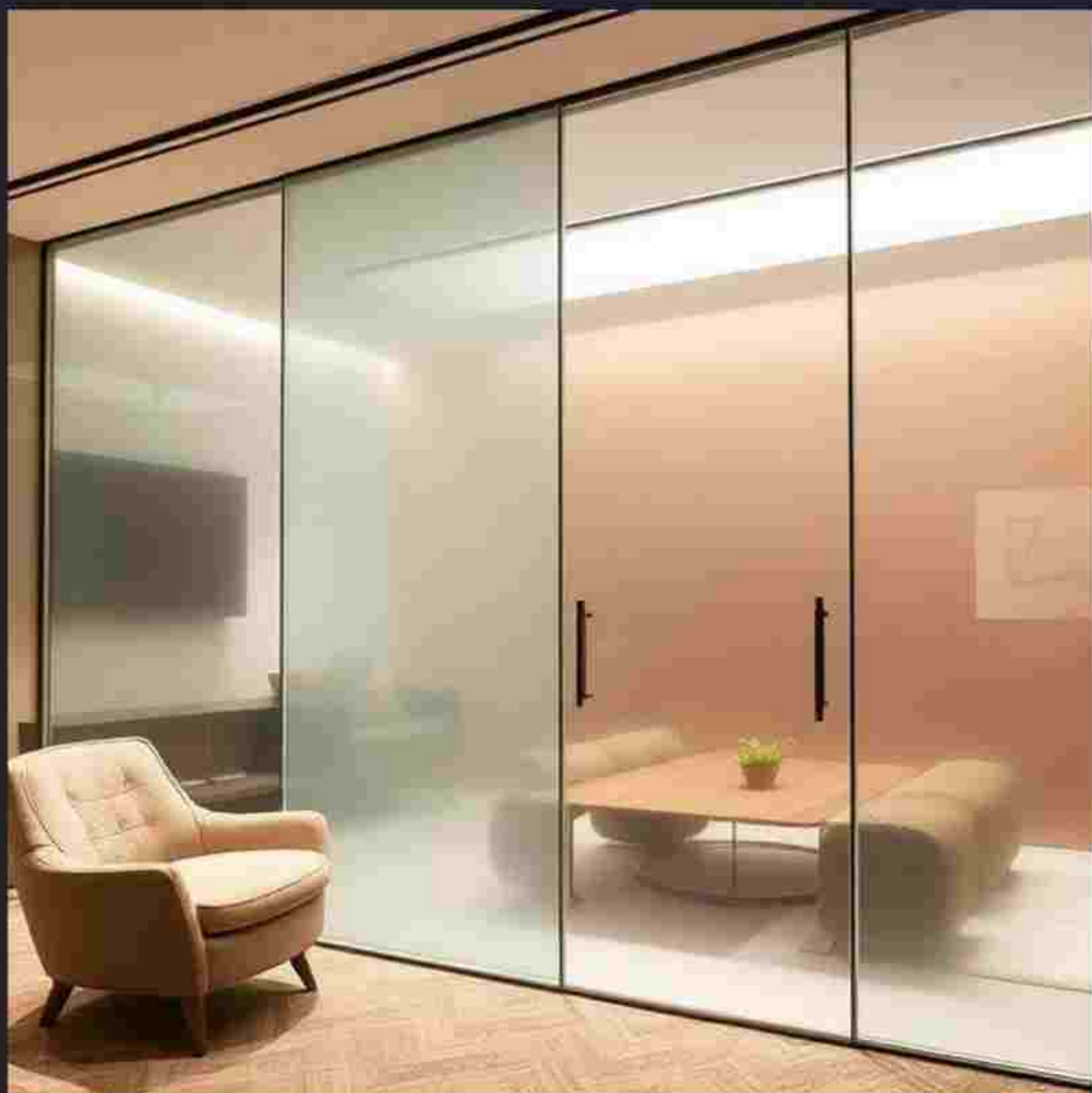
Custom games help brands deliver unique, interactive experiences that feel relevant and purposeful.



PRODUCT & *SERVICES*

INTERACTIVE DISPLAY

Digital display solutions designed to communicate information, guide visitors, and create engaging experiences in physical spaces. Suitable for public areas, commercial environments, and corporate spaces with a focus on clarity, usability, and visual impact.



Switch Glass (Smart Glass)

Smart glass lets you switch between transparent and opaque glass designs in your room. Creating privacy on-demand.

An intelligent glass solution that switches instantly between transparent and opaque states, providing on-demand privacy without compromising design. Controlled via switch, remote, or automation system, it replaces traditional partitions, blinds, or curtains.

Common uses include:

- > Corporate offices and meeting rooms
- > Commercial spaces and showrooms
- > Residential interiors and premium private areas

Switch glass offers flexibility, privacy, and elegance in one solution, allowing spaces to adapt instantly while preserving a modern and minimalist architectural style

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Smart Mirror

Smart Mirrors are Interactive display seamlessly integrated into a mirror surface, combining mirror for daily use with a digital screen showing dynamic content.

Interactive display seamlessly integrated into a mirror surface, combining functionality, information, and aesthetics in one sleek solution. When inactive, it functions as a normal mirror; when activated, it transforms into a digital screen showing dynamic content.

Commonly used for :

- > Retail product showcases and virtual try-on experiences
- > Hospitality and showroom feature displays
- > Corporate lobbies and branded environments

Smart mirrors enhance user engagement while maintaining a clean, modern look—ideal for spaces that demand both visual appeal and digital interaction.

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Interactive Display Technology

Interactive screens that allow users to engage directly with digital content.

Common applications include:

- > Product showcases
- > Brand activations
- > Educational and informational displays

Enhances user engagement and makes information more interactive and accessible.

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Interactive Wayfinding Display

The Interactive Wayfinding Display helps visitors find locations quickly and easily.

Used in malls, office buildings, hospitals, exhibitions, and public areas to:

- > Reduce visitor confusion
- > Improve visitor flow
- > Provide a modern and intuitive navigation experience

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Digital Signage

Dynamic digital displays used to communicate brand messages, promotions, and visual content.

Suitable for commercial and public spaces to:

- > Capture audience attention
- > Deliver visual messages effectively
- > Strengthen brand presence in physical environments

Content can be updated in real time to support campaigns or events.

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Information Display Kiosk

Digital displays designed to present information in a clear and structured way.

Ideal for schedules, announcements, directories, service information, or general updates.

Holomoc's coveted Information Display helps organizations deliver information consistently and professionally, with the flexibility to update content as needed.

PRODUCT & SERVICES

PROJECTION

Large-scale visual projection solutions designed to transform physical spaces into immersive visual experiences. These solutions are commonly used for events, exhibitions, and branded environments to create atmosphere, enhance storytelling, and attract audience attention.

Interactive Projection Mapping

Interactive projection is applied to walls or vertical surfaces, allowing audiences to interact with digital content.

Suitable for:

- > Product showcases
- > Educational displays
- > Interactive brand experiences

Transforms static spaces into responsive, engaging visual environments.



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Interactive Floor Mapping

An interactive projection displayed on the floor responds to audience movement or interaction.

Frequently used for:

- > Public events and exhibitions
- > Brand activations
- > Family-friendly and interactive spaces

Encourages active participation and increases engagement by turning movement into part of the experience.



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Dome Projection Mapping

Projection technology designed for dome-shaped or curved surfaces.



Commonly used for:

- > Exhibitions and themed installations
- > Museums, Planetariums, and other educational spaces
- > Brand experiences and immersive presentations.

Dome projection creates a surrounding visual environment that draws audiences into the content and enhances overall immersion.

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Immersive Projection Mapping

Projection experiences that cover multiple surfaces within a space, such as walls and surrounding structures

Commonly used for:

- > Experiential events
- > Exhibition installations
- > Brand storytelling environments

This solution helps audiences engage with content more deeply by surrounding them with synchronized visuals



PRODUCT & SERVICES

3D & HOLOGRAM

Holographic display solutions designed to present products and digital content with high visual impact. These displays are used to attract attention, highlight key messages, and create a modern, innovative impression in physical spaces.



3D Kitchen Configurator

An interactive 3D configurator designed to customize kitchen layouts, materials, finishes, and components.

Commonly used by:

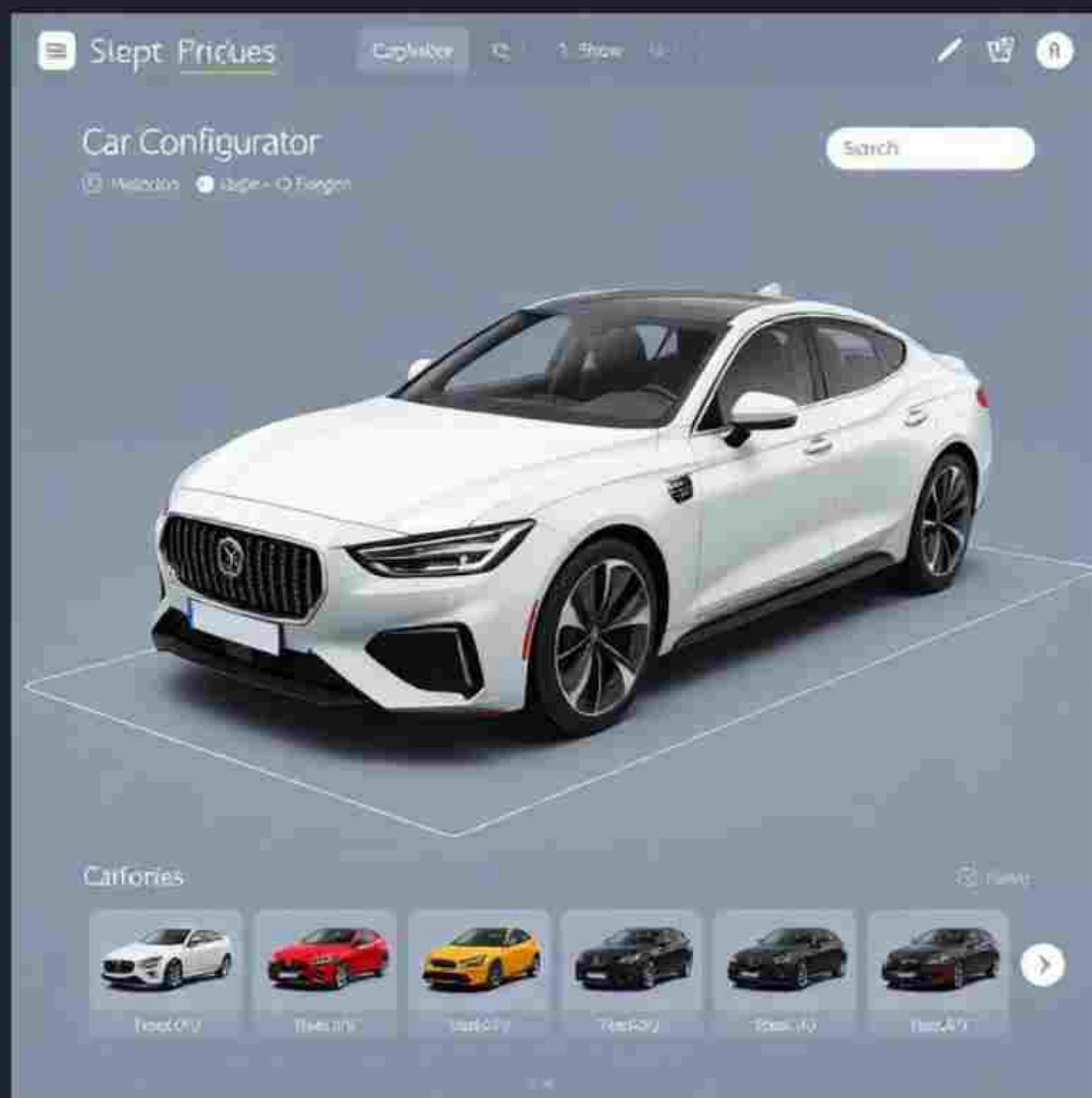
- > Interior and kitchen brands
- > Showrooms and design consultations
- > Property and lifestyle exhibitions

Helps users explore design options visually and make confident design decisions before production.

PRODUCT & SERVICES

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3D Car Configurator

An interactive 3D configurator that allows users to customize cars by selecting models, colors, materials, and features.

Commonly used by:

- > Automotive brands
- > Showrooms and exhibitions
- > Promotional and digital sales tools

Helps customers visualize vehicle options clearly without needing physical units on display

PRODUCT & *SERVICES*

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Holographic display solutions designed to present products and digital content with high visual impact. These displays are used to attract attention, highlight key messages, and create a modern, innovative impression in physical spaces.



Holobox Showcase (Static or Interactive)

A box-style holographic display used to present 3D visuals in a controlled and focused format.

Commonly used for:

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- > Museums, Planetariums, and other educational spaces
- > Brand experiences and immersive presentations.

Dome projection creates a surrounding visual environment that draws audiences into the content and enhances overall immersion

PRODUCT & *SERVICES*

VIRTUAL REALITY SOLUTIONS

Immersive digital experiences that allow audiences to interact with content in virtual and augmented environments. Commonly used for events, brand activations, simulations, and entertainment to create engaging and memorable experiences.

Location-Based VR Experience

Virtual reality experiences developed for entertainment-focused environments.

Designed for use in:

- > Entertainment venues
- > Public attractions
- > Experiential zones and installations

These experiences focus on engagement, repeat usage, and interactive enjoyment, providing immersive digital entertainment for audiences.



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Padel VR

The experience simulates padel gameplay through immersive VR visuals and interactive mechanics.

Common use cases include:

- > Event and brand activations
- > Entertainment areas and experiential zones
- > Promotional installations for sports, lifestyle, or fitness brands

Padel VR attracts attention, encourages participation, and creates a fun, engaging experience for audiences without requiring a physical padel court.



PRODUCT & *SERVICES*

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Integrate VR / AR / XR / MR Technology into your Business & Events

A showcase of immersive technologies and platforms used to build interactive digital experiences.

Covered technologies include:

- > Virtual Reality (VR) – fully immersive digital environments
- > Augmented Reality (AR) – digital overlays integrated with real-world environments
- > Mixed Reality (MR) – blended physical and digital interaction
- > Extended Reality (XR) – hybrid and experimental immersive experiences



These technologies are applied across events, visualization, simulation, entertainment, and interactive installations.

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VR Experience for Brand & Event Activations

Immersive VR experiences created to support brand activation, marketing campaigns, and live events.

These are Virtual Reality Solutions designed to capture attention, encourage audience interaction, and communicate brand stories more engagingly and memorably.

Commonly used for ;

- > exhibitions
- > product launches
- > roadshows,
- > corporate events where experiential impact is key



PRODUCT & SERVICES

AI SOLUTION

Immersive Experience with Conversational AI systems that enhance interaction, personalization, and automation across digital experiences like intelligent virtual assistants to real-time data-driven engagement. AI solutions help create smarter, more responsive environments.



Custom 3D Interactive AI Virtual Assistant

A 3D, AI-powered virtual assistant designed to interact with visitors in digital environments or brick-and-mortar setups.

Functions include:

- > Digital reception and visitor assistance
- > Product or service information
- > Interactive guidance in public spaces

Provides a more engaging and modern way to deliver information without relying on physical staff.

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Custom 3D Interactive AI Virtual Assistant

A 3D, AI-powered virtual assistant designed to interact with users and deliver information digitally.

As shown in image : (3D AI Karaoke Virtual Assistant)

Commonly used in exhibitions, showrooms, corporate spaces, and public environments to:

- > Provide guided information and assistance
- > Answer basic queries or introduce products and services
- > Create a modern, interactive visitor experience

Helps organizations deliver information consistently without relying on physical staff

THANKYOU.